

2020 Ad Schedule

Woodcarving Illustrated					
Issue Name	Ad Reservation Due	Ad Materials Due	Billing Date	Mails to Subscribers	On Sale Newsstands
WCI #90 Spring	12-Dec	19-Dec	31-Jan	22-Jan	11-Feb
WCI #91 Summer	12-Mar	19-Mar	30-Apr	22-Apr	12-May
WCI #92 Fall	11-Jun	18-Jun	31-Jul	22-Jul	11-Aug
WCI #93 Winter	3-Sep	10-Sep	31-Oct	14-Oct	3-Nov

Scroll Saw Woodworking & Crafts					
Issue Name	Ad Reservation Due	Ad Materials Due	Billing Date	Mails to Subscribers	On Sale Newsstands
SSW #79 Summer	13-Feb	20-Feb	31-Mar	25-Mar	14-Apr
SSW #80 Fall	14-May	21-May	30-Jun	24-Jun	14-Jul
SSW #81 Winter	6-Aug	13-Aug	30-Sep	16-Sep	6-Oct

Special Publications					
Issue Name	Ad Reservation Due	Ad Materials Due	Billing Date	Mails to Subscribers	On Sale Newsstands
Special Pub: Backyard DIY	16-Apr	23-Apr	31-May	N/A	16-Jun
Special Pub: Woodburning Illustrator	9-Jul	16-Jul	31-Aug	N/A	8-Sep