

**Magazine Trim Size:** 8<sup>3</sup>/<sub>8</sub>"w x 10<sup>7</sup>/<sub>8</sub>"h

**Magazine Bleed Size:** 8<sup>3</sup>/<sub>4</sub>"w x 11<sup>1</sup>/<sub>4</sub>"h (3<sup>1</sup>/<sub>16</sub>" bleed)

## Ad Sizes:

<i>Ad Size</i>	<i>Live Area</i>
Full Page	7 <sup>1</sup> / <sub>4</sub> "w x 9 <sup>3</sup> / <sub>4</sub> "h
Two Thirds Page	4 <sup>3</sup> / <sub>4</sub> "w x 9 <sup>3</sup> / <sub>4</sub> "h
Half Page Vertical	3 <sup>1</sup> / <sub>2</sub> "w x 9 <sup>3</sup> / <sub>4</sub> "h
Half Page Horizontal	7 <sup>1</sup> / <sub>4</sub> "w x 4 <sup>3</sup> / <sub>4</sub> "h
Third Page Vertical	2 <sup>1</sup> / <sub>4</sub> "w x 9 <sup>3</sup> / <sub>4</sub> "h
Third Page Square	4 <sup>3</sup> / <sub>4</sub> "w x 4 <sup>3</sup> / <sub>4</sub> "h
Quarter Page Vertical	3 <sup>1</sup> / <sub>2</sub> "w x 4 <sup>3</sup> / <sub>4</sub> "h
Sixth Page Vertical	2 <sup>1</sup> / <sub>4</sub> "w x 4 <sup>3</sup> / <sub>4</sub> "h
Sixth Page Horizontal	4 <sup>3</sup> / <sub>4</sub> "w x 2 <sup>1</sup> / <sub>4</sub> "h
Twelfth Page Square	2 <sup>1</sup> / <sub>4</sub> "w x 2 <sup>1</sup> / <sub>4</sub> "h

## Materials:

We prefer: High resolution PDF files with all fonts and images embedded; or Adobe Photoshop PSD layered files or TIF flattened files, saved in CMYK mode at 300dpi.

Other formats: Adobe Illustrator with all fonts converted to outlines, and accompanied by any linked images; Adobe InDesign files must be accompanied by all fonts and linked graphics and images. Please provide a laser proof of any ad materials with linked images.

Submit art files by upload to our ftp site, or mail art files on a CD-ROM or DVD.

**Ad sales FTP login info:**

Username: **Mag\_Ads**  
Password: **AdsFox7865!**

## Production Charges:

Creating Ad: \$75 per hour

Changes to ads: \$45 flat fee

Pick ups requiring both photo and type changes billed at \$75 per hour rate

